

Welcome to the first step in your website's development process!

The questions below will help organize the details of your project before we meet. Feel free to contact us for help using the details in the footer of this document. Happy writing!

Contact Information

Company Name					
Address Line 1					
Address Line 2					
City		State		Zip Code	
Contact Name					
Phone		Fax			
Email					

Business Goals & Objectives

Describe Your company's product or service

When do you need this website completed by?	
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What is your estimated budget for this project?	\$
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Why do you feel you need a new website?

What goals do you wish to achieve with your site?

What is unique about your product or service?

Current Site Details (if applicable)

What are your site's strengths that you would like to carry over into the redesign?

What are your site's weaknesses that you would like to improve in the redesign?

Do you currently use a Content Management System (CMS) to maintain your site? If yes, which one?

Audience Details

Describe your target audience or market:

What type of information and features would users expect to find on your site?

Explain some specific user goals for your site. Example: <i>View my products and contact me for more info.</i>

What design ideas do you currently have that support your goals and objectives?

Where will the images for your site come from: personal collection, professional or stock photography?

Additional Comments

Believe us, we've condensed this questionnaire to the best of our abilities! Just in case we missed anything, please take one last opportunity to mention any other project details:

Next Steps...

This part's easy:

1. Save or print this PDF and
2. Email or fax it back to us

Thank you for completing this form. We understand that time is something everyone values, so our team will contact you as soon as we read and understand your project.